

# Sternberg Main Streets





# Bring Vitality to Your Town with Sternberg

Upgrading your town's street lighting to high efficiency Sternberg LED fixtures will be an important commodity. Not only will they reduce energy and operations costs, increase security, and protect the night skies, but also give your downtown an identity reflective of your community's personal charm, driving great opportunities for your shops and municipality.

Sternberg offers a myriad of options and customs designed to integrate into our poles and fixtures, bringing out any specified vision to the main streets of America.

Wheaton, IL  
E460LED Euro with custom fitters  
Pole: 3300 Gateway steel strain pole assemblies



## Styles that Reflect your Community

Sternberg comes in a categorized assortment of luminaires, pole and arm options suited for municipalities (as well campuses and retail centers). Blending old world aesthetics with market leading LED technology, energy efficiency and performance that are complimented by ease of installation and maintenance. Below are six of our main design categories, each offering various styles and options within.

### STYLE



ACORNS



LANTERNS



DOWNLIGHTS



TRANSITIONAL



GLOBES



URBAN



# Acorns

Naples Canals Waterway, CA  
B780-VCOB Elm Street  
Pole: 8200 Fort Collins



Algonquin, IL  
A850SRLED Old Town  
Pole: 5200 Barrington



Paseo Santa Fe, Vista, CA  
1130ALED Ripon



Clermont, FL  
D650SRLED Boulevard  
Pole: 3900 Richmond



# Lanterns



Westhampton, NY  
MS805BLEDH Main Street  
Pole: 1800 Mesa



East Dundee, IL  
6590SRLED Victorian Gaslight  
Pole: 6100 Dover



Pound Ridge, NY  
6130CLED Heritage  
Pole: 5200 Barrington

# Downlights



Cuyahoga Falls, OH  
1940LED Glenview  
Pole: 7700 Birmingham



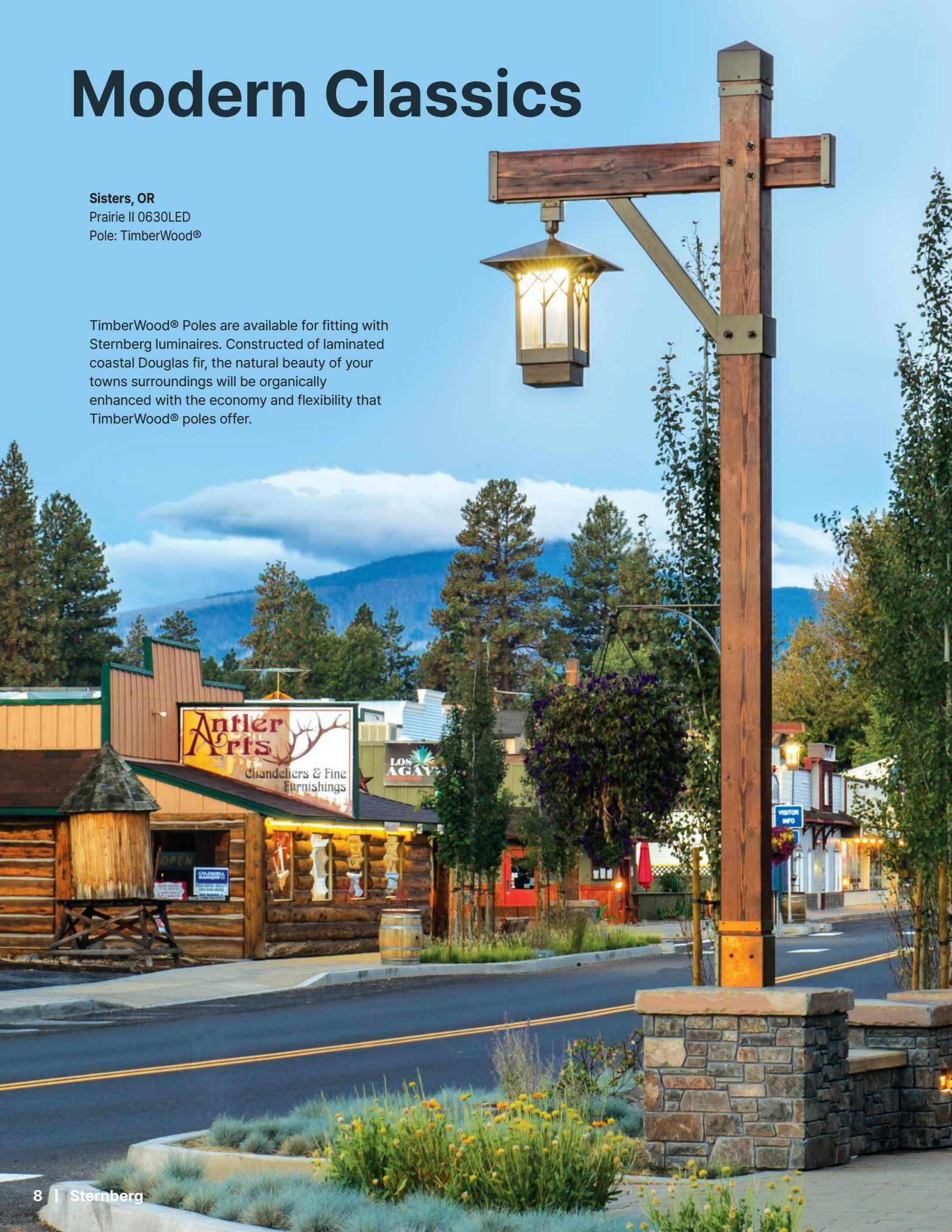
Rockford, IL  
GL1970 Gallery  
Custom Medallion



# Modern Classics

Sisters, OR  
Prairie II 0630LED  
Pole: TimberWood®

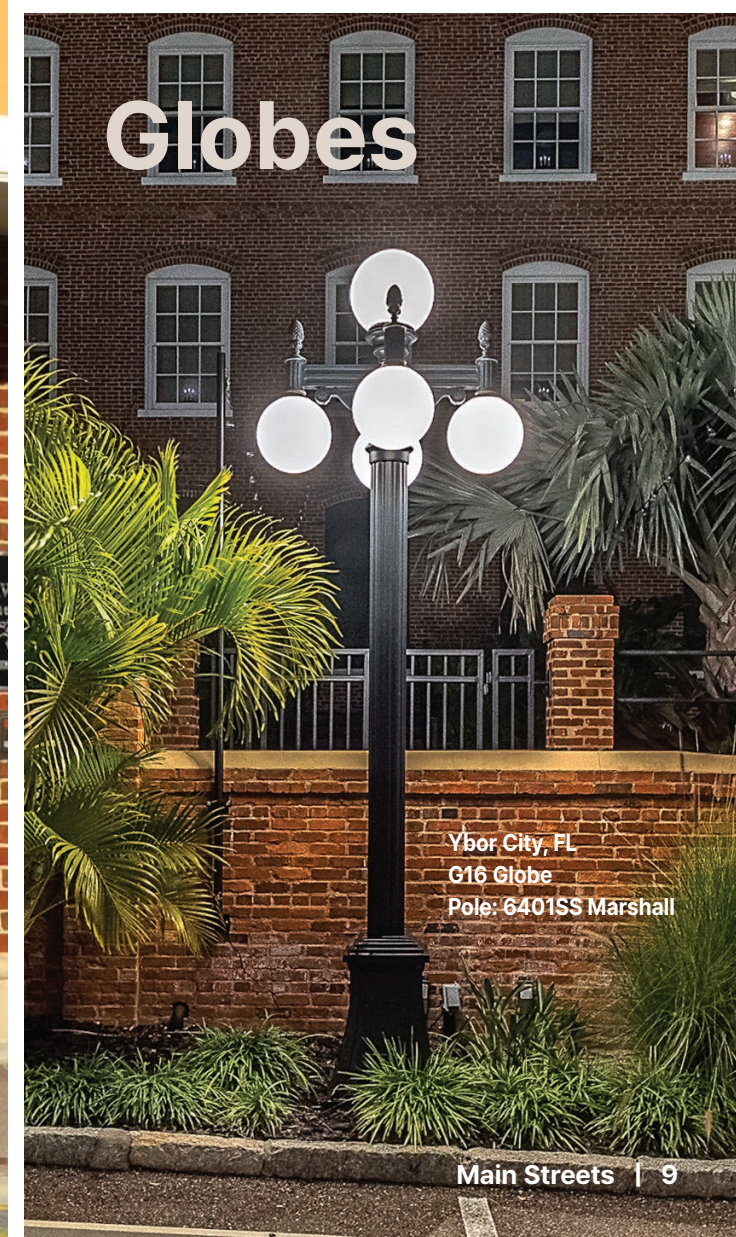
TimberWood® Poles are available for fitting with Sternberg luminaires. Constructed of laminated coastal Douglas fir, the natural beauty of your towns surroundings will be organically enhanced with the economy and flexibility that TimberWood® poles offer.



Wheaton, IL  
E460LED Euro  
Pole: 3300 Gateway



Cedar Lake, IN  
1480LED Del Mar Series  
Pole: 4500 Decatur



## Globes

Ybor City, FL  
G16 Globe  
Pole: 6401SS Marshall



# Contemporary



Hannover Park, IL  
ML760 Millenia  
Pole: 8400 Monrovia

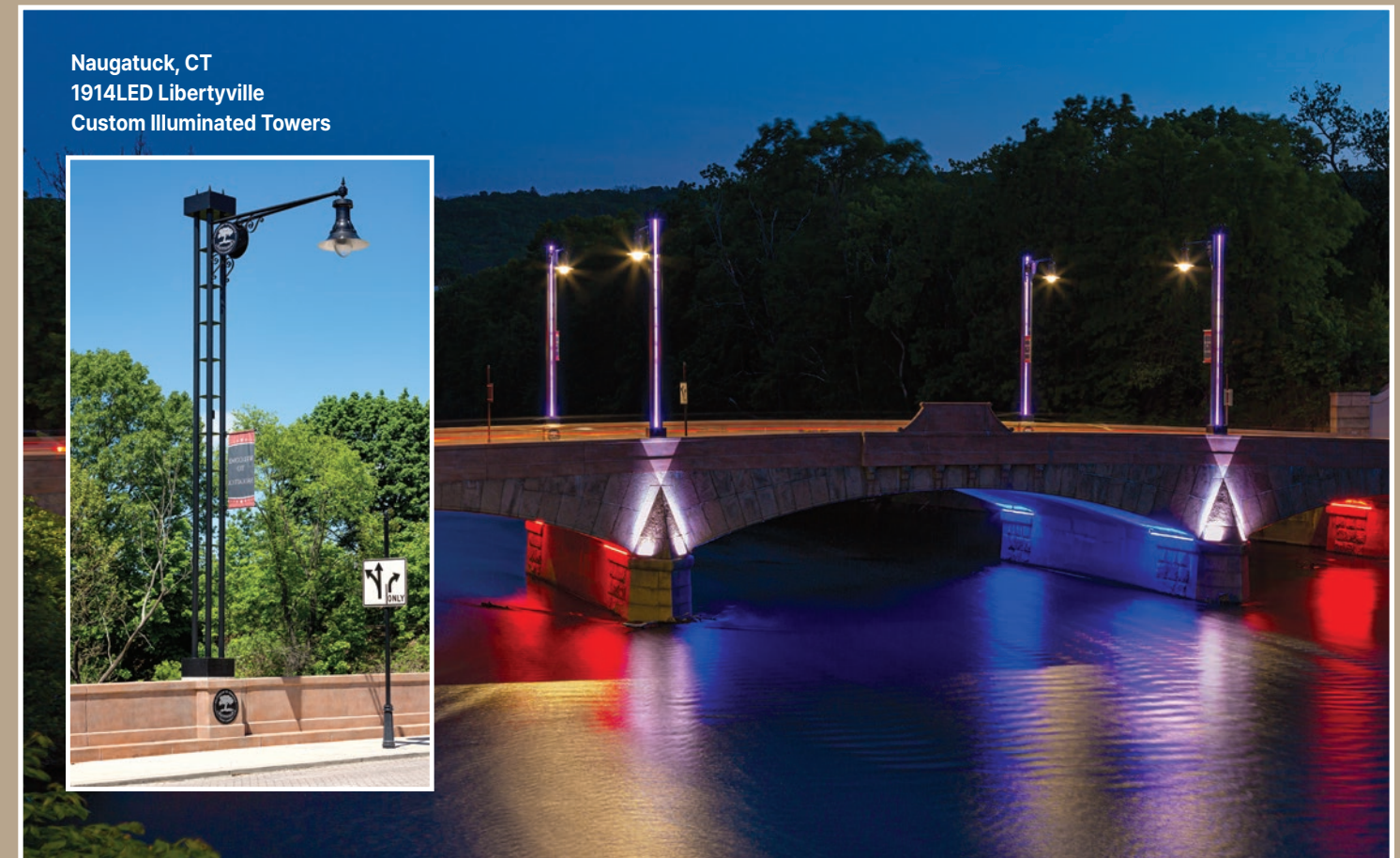


Palm Beach Gardens, FL  
1750LED Chateau

## Gateway Arches / Custom Fabrications



"Old Town" Algonquin, IL



Naugatuck, CT  
1914LED Libertyville  
Custom Illuminated Towers





# Options

Each project has its own look and set of needs. Sternberg pole mounted product options give the designer ways to deploy hardware solutions that are as functional as they are harmonious, with a seamless fit.

Most Sternberg options are available as standard products and others can be customized to meet your specific needs. Consult our factory for any custom approach desired for your project.

Bloomington, IL  
A850SRLED Old Town



Cast aluminum flag holder mount, for use with 1" diameter flag pole

## Planter Arms

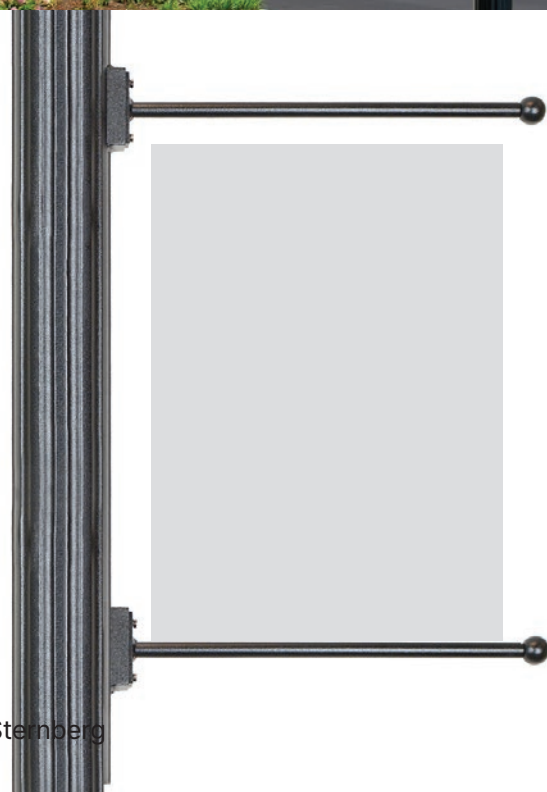
Below, Sternberg offers planter arms in single or double configurations, as well decorative.

## Water Irrigation

This low maintenance self-watering system, developed by Sternberg, allows poles and twin planter arms are equipped with a unique drip irrigation system. It allows water by way of irrigation tubing, to maintain flowers or plants naturally, without the use of watering trucks.



Orion, IL  
M960SRLED Monterro  
Pole: 5600 Louisville



Left: Banner arms are available in single & double, or with lower ring for triangle banners.

Right Top: Sternberg offers 15 Amp duplex GFCI receptacles with standard or low-profile in-use covers, as well installed within pole base with door.

Right Bottom: Steel wreath hook and threaded speaker hub.





# LED Bollards

Decorative bollards provide wayfinding and low level lighting that give an open feeling to a site during the day and a more intimate feeling during the night. Bollards provide lighting as well as barriers and can be either traditional or contemporary in style. Sternberg has a wide variety of bollard style options.



5201LED Barrington



RW4 Rialta



LU300 Lunaria



# Catenary

Catenary pendants are mounted on suspended cables rather than a traditional pole. It allows lighting designers flexibility to illuminate large open spaces, a small lane, or an intersection. Our catenary selections are part of our expanded post top and downlighting families. Sternberg can also provide steel strain pole assemblies for suspension of lights.



Bottleworks District, Indianapolis, IN

# Sign Posts



# Antique Coatings

Want that authentic antique lighting look for your poles and fixtures? Sternberg still applies our Verde Green and Swedish Iron finishes by hand in our factory, just like we have for decades using our legendary 3-step antiquing method.





## Medallions

Medallions are a way for any project to add an artistic branding element to your lighting. Sternberg does one piece cast and painted pieces, flat medallions with vinyl applied, and even water jet cut-outs. Our medallions are custom built to customer specifications.



Mesquite Historic District, Las Cruces, NM  
Medallions with custom arms



Palmetto Bay, FL  
Euro E420LED

## Castings

Special logos and designs can be cast into the access door or base of our poles. Because Sternberg poles are heavy cast aluminum, we have the ability to personalize poles for a city, campus, resort, or institution, at a very low cost. We can translate almost any logo to flat or curved surfaces and even use multiple colors to enhance the design and give the perfect graphic effect.



## Acorn Options



### Twist-Lock

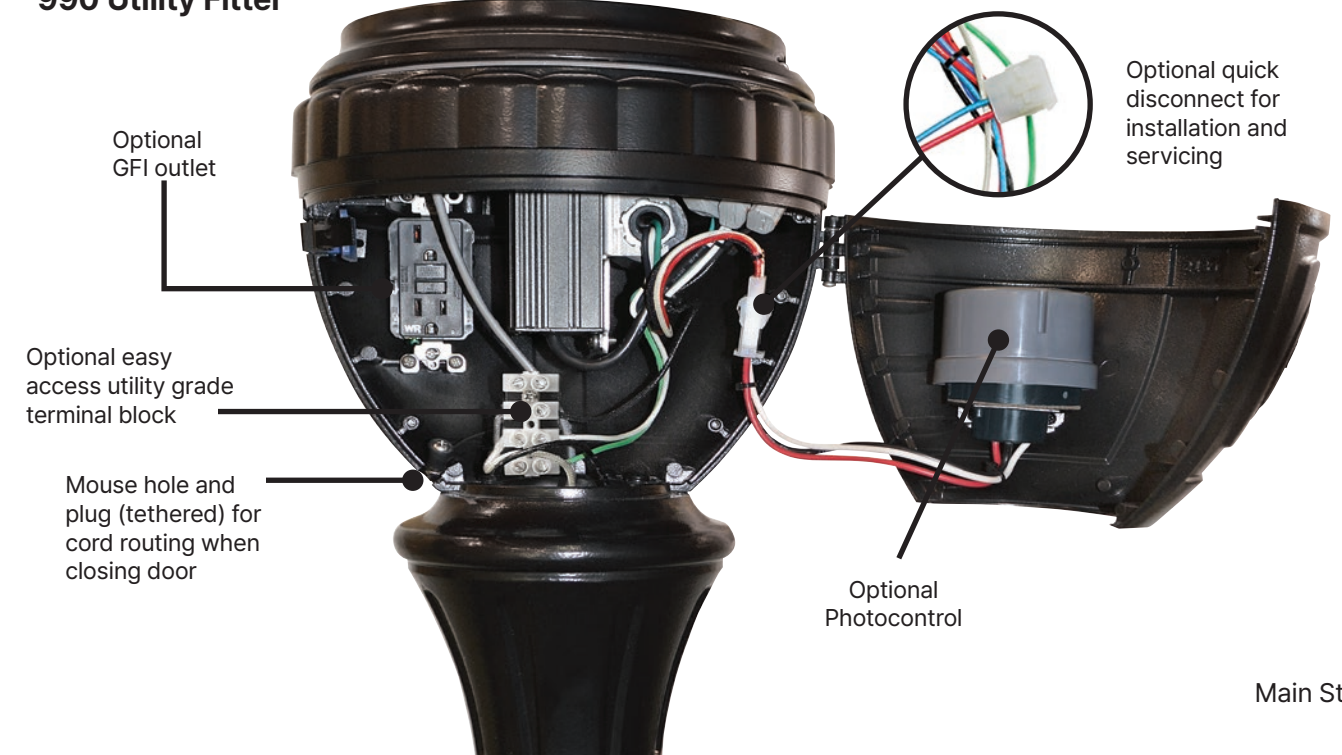
Sternberg has developed the Twist-Lock or "TL" option for installers to gain easy access to service our acorn luminaires.

All you need is a quarter turn of the globe assembly to lift off and expose the electrical gear tray and lamp socket for repair or replacement. No tools are needed. There is no product on the market easier to service and install than Sternberg's acorn and globe families of products with the "TL" option.

## Utility Fitters

Luminaire fitters are designed as transition pieces between the globes and the pole on which it is mounted. They house the electrical drive gear needed to power our advanced LED light engines. Sternberg has an attractive offering of pole top fitters made of heavy cast aluminum that provide a safe and sealed chamber against weather and intrusion of dirt.

### 990 Utility Fitter





# Smart City Solutions



IntelliStreets™ is an integrated set of solutions offering the capability to see, hear, and record thru both cameras and audio sensors. RGBA notification provides visual cues combined with a 360 degree speaker to give motorists and pedestrians vital information, music, or announcements. Photocell control provides 0-100% on-demand dimming levels. In addition, digital signs, colored flood lighting, 'Push Blue' help systems, and environmental sensors are also available.



Mooresville, NC

(Above) With integrated IntelliStreets™ lighting controls, components are concealed within the LED luminaire, including: RGBA alert indicator light, image sensors, photocell control, concealed placement speaker (CPS), environmental sensors, Wi-Fi, and more.

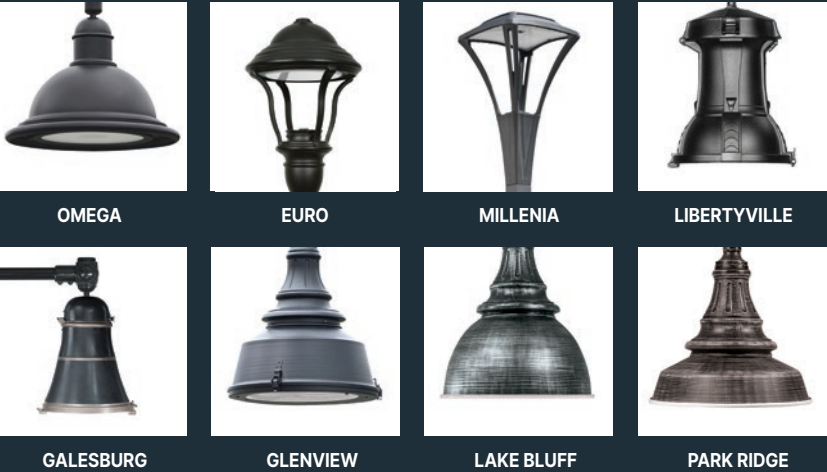


Cuyahoga Falls, OH

## Night Sky™ Friendly

Sternberg's will meet both your local lighting ordinances and design criteria to provide safe and comfortable nighttime lighting extending to protecting the night sky. By locating the LEDs up in the roof of our fixtures, it keeps them fully shielded, and directing 100% of the light downward. This not only increases delivered efficacy and spacing, but eliminates unwanted uplight, protecting the beauty of our nighttime skies.

At right, a few of our select Sternberg options that meet industry Dark Sky Compliant standards.



Cassopolis, MI

Optional Post Top Module  
Dynamic Digital Sign



Gulfport, MS

Flood lighting





Located in Roselle, Illinois  
Engineered, Tested and Assembled in the USA!

Sternberg has created a legacy of old world craftsmanship that dates back to the company's inception in 1923. The work ethic and product innovations that made the early Sternberg company successful are still being practiced by our employees today. Our dedicated staff, attention to detail, and quality production processes are what make Sternberg a world class company.

Sternberg serves the municipal, landscape, higher education and commercial markets providing efficient and cost effective lighting solutions to the outdoor market.



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